

Getting To Know



FATHOM
CHURCH

Berlin, Maryland 2020

Welcome!

If you are reading this, you have taken the first step in joining the Fathom Church launch team. We are so excited and honored that you've decided to join us to learn about our vision and values.

This packet of information has been designed to inform you about Fathom Church's unique brand - in both visual identity and our beliefs.

If you feel that Fathom may be the church for you, feel free to reach out to any of the launch members present and we will see to it that you are added to a Crew and kept informed for future launch meetings.

We are so glad you're here.

The Foundations of our **Brand**

LANGUAGE

What do the words of our brand mean?

IMAGERY

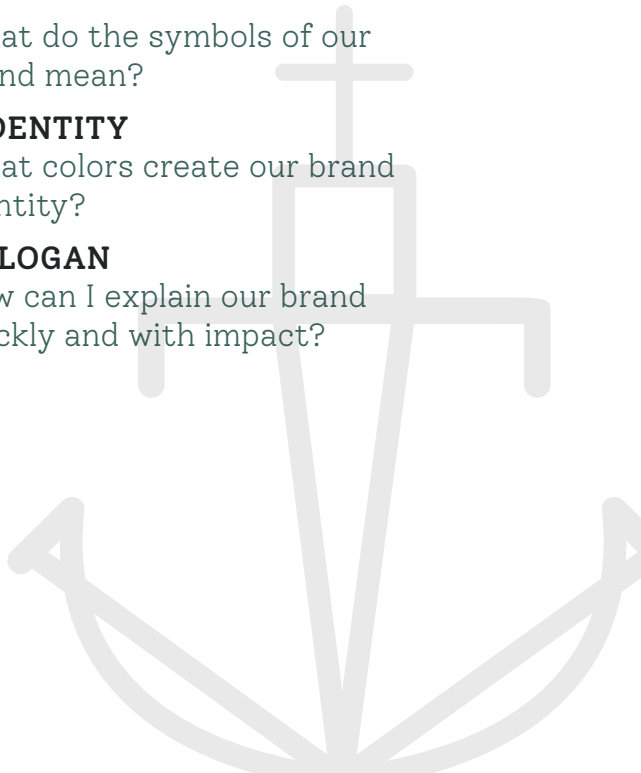
What do the symbols of our brand mean?

COLOR IDENTITY

What colors create our brand identity?

BRAND SLOGAN

How can I explain our brand quickly and with impact?



fath·om

/ 'fɑTHəm /

noun

a unit of length equal to six feet, chiefly used in reference to the depth of water. Originally measured as the span of a man's outstretched arms.

"Sonar says that we're in eighteen fathoms."

verb

to understand (a difficult problem or an enigmatic person) after much thought.

"He couldn't fathom why she was being so anxious."

Ephesians 3:17b - 19

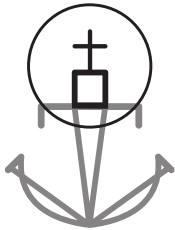
17b And I pray that you, being rooted and established in love, **18** may have power, together with all the Lord's holy people, to grasp how wide and long and high and deep is the love of Christ, **19** and to know this love that surpasses knowledge—that you may be filled to the measure of all the fullness of God.

IMAGERY



Founded on the Eastern Shore of MD, the ocean is a part of our DNA symbolized by an anchor.

Hebrews 6:19a



Cartographic symbol for "Church."

1 Corinthians 12:27

FATHOM

The cartographic symbol for "Depth Unknown" or "No Bottom Sounding." We can't know the depth.

Psalms 145:3

No bottom soundings are almost valueless, but where they cannot be avoided they to be recorded thus, $\frac{0}{18}$, meaning that at 18 (fathoms) bottom was not reached

COLOR IDENTITY

DEEP GRAY
#202525

C 75
M 65
Y 65
K 70

BRACKISH TEAL
#3C6359

C 60
M 20
Y 45
K 50

FOAM TEAL
#6FA697

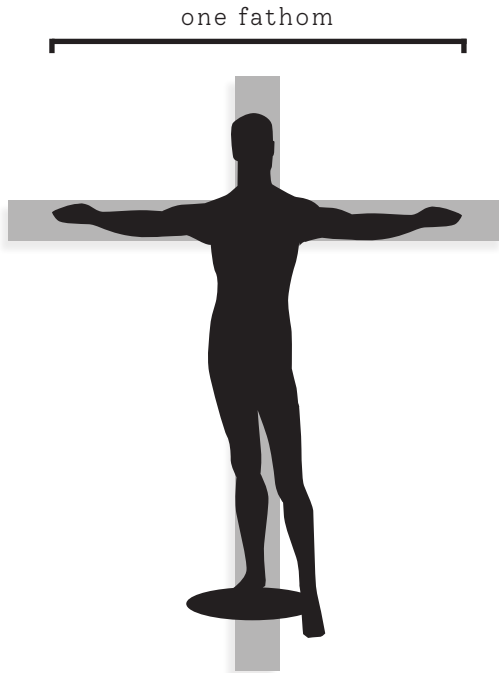
C 60
M 20
Y 45
K 0

MUSTARD YELLOW
#D2B53F

C 20
M 25
Y 90
K 0

BRAND SLOGAN

While the depth of God's love is unfathomable, there is a sense in which it was measured by the span of one fathom.



The Foundations of our **Church**

VISION STATEMENT

Who are we and what are we going to do?

CORE VALUES

What's important to our church, and what makes us different?

DENOMINATION

What is the Christian and Missionary Alliance?



VISION STATEMENT

The vision of Fathom Church is to be a diverse body of complete disciples who pursue intimacy with God, find identity in Christ, and impact the world through the power of the Holy Spirit.

Simply put...

What do we want?

Intimacy. Identity. Impact.

How do we do it?

With God. In God. Through God.

CORE VALUES

MAGNIFICENT GOD

We are committed to teaching a reverent and awe-inspiring view of God the Father, the Son, and the Holy Spirit, whose glory and abilities are limitless and unfathomable. This view will be foundational to every decision made by this church.

Ephesians 3:20-21

Deuteronomy 10:17

Isaiah 40:28

ABSOLUTE TRUTH

We are committed to teaching that God is the arbiter of all truth. Unlike human perception, which is often flawed, truth is objective, exclusive, and binary. We hold that the Bible is God's authoritative truth: complete and without error.

Proverbs 3:5

John 17:17

2 Timothy 3:16

TRANSFORMATIVE GRACE

We are committed to communicating the complete Gospel of God's free grace, which is the most life altering message on earth. The good news of salvation is found in Jesus Christ alone. He pursues each individual as precious and in need of redemption.

Romans 12:2

Ephesians 2:8-9

Galatians 2:2

COMPLETE DISCIPLESHIP

We are committed to equipping God's people to study, live, and share His word with conviction, confidence, and efficacy. We have an incredible burden and drive to see those who don't yet know Jesus come to know Him by faith, then see them grow in Jesus as their lives, actions, minds - their everything - conform to His likeness.

Ephesians 4:11-16

2 Timothy 2:2

1 Corinthians 11:1

MISSIONAL EXISTENCE

We are committed to sacrificially serving the vulnerable, voiceless, and marginalized through our talents, resources, and spiritual gifts, as we passionately proclaim the gospel to our community and the world.

James 1:27

Proverbs 31:8-9

Isaiah 1:17

CORE VALUES

LIVING WORSHIP

We are committed to praising the name of Jesus daily by recognizing who He is, who we are, and reacting accordingly in all areas of our lives. We treasure our times of corporate praise and worship and we state emphatically that worship does not end there. All of life is meant to be worship.

Deuteronomy 6:4-5

Romans 12:1

John 4:23

ENDURING PRAYER

We are committed to emphasizing the power of regular conversation with God - both privately and corporately. Everything we hope to accomplish will depend on the people seeking God's will, blessing, and guidance perpetually in prayer.

Ephesians 6:18

1 Thessalonians 5:16-18

Phillipians 4:6-7

FERVENT STEWARDSHIP

We are committed to operating with the knowledge that everything belongs to God, and we are called to care for it judiciously and generously. We have a passion to leverage all that He has entrusted us with for His Glory, and to manage it with wisdom.

Psalms 24:1

1 Peter 4:10-11

2 Corinthians 9:6-7

INTENTIONAL DIVERSITY

We are committed to becoming an ethnically, generationally, and socio-economically diverse church dedicated to warmly inviting everyone into God's kingdom. It is God's will and plan for the local expressions of His global Church to show unity in diversity to this fragmented and broken world.

Luke 13:29

Galatians 3:28

Proverbs 22:2

MINISTRY EXCELLENCE

We are committed to executing every ministry endeavor to the fullest extent of our effort, ability, and resources; valuing the personnel who make those ministries possible. By the Spirit's power, we are in pursuit of ministry perfection in our systems, programs, and services.

Ecclesiastes 9:10

1 Corinthians 10:31

Colossians 3:23-24

DENOMINATION



Fathom Church will belong to the denomination of ***the Christian and Missionary Alliance***. Also called the Alliance, this denomination is a Christ-centered global movement more than 6 million strong. Alliance Churches—inspired by Jesus’ love and empowered by His Spirit—are passionate in bringing the good news about Him to our neighborhoods and world.

The Alliance identity is most commonly surmised in the “Four-Fold Gospel.” Our heartbeat is to know Jesus as our:



Savior
Acts 4:12



Sanctifier
1 Corinthians 1:30



Healer
James 5:15



Coming King
Acts 1:11

Because of who He is and what He’s done, we are compelled to “go!” Humbled by the open invitation He extends to us—what we call the Great Commission—we join Him in His work to restore and reconcile lost and broken people to Himself.

THE ALLIANCE

Statement of Faith:

There is one God,(1) who is infinitely perfect,(2) existing eternally in three persons: Father, Son, and Holy Spirit.(3)

Jesus Christ is the true God and the true man.(4) He was conceived by the Holy Spirit and born of the virgin Mary.(5) He died upon the cross, the Just for the unjust,(6) as a substitutionary sacrifice,(7) and all who believe in Him are justified on the ground of His shed blood.(8) He arose from the dead according to the Scriptures.(9) He is now at the right hand of Majesty on high as our great High Priest.(10) He will come again to establish His kingdom, righteousness and peace.(11)

The Holy Spirit is a divine person,(12) sent to indwell, guide, teach, empower the believer,(13) and convince the world of sin, of righteousness, and of judgment.(14)

The Old and New Testaments, inerrant as originally given, were verbally inspired by God and are a complete revelation of His will for the salvation of men. They constitute the divine and only rule of Christian faith and practice.(15)

DENOMINATION

Man was originally created in the image and likeness of God:(16) he fell through disobedience, incurring thereby both physical and spiritual death. All men are born with a sinful nature,(17) are separated from the life of God, and can be saved only through the atoning work of the Lord Jesus Christ.(18) The portion of the unrepentant and unbelieving is existence forever in conscious torment;(19) and that of the believer, in everlasting joy and bliss.(20)

Salvation has been provided through Jesus Christ for all men; and those who repent and believe in Him are born again of the Holy Spirit, receive the gift of eternal life, and become the children of God.(21)

It is the will of God that each believer should be filled with the Holy Spirit and be sanctified wholly,(22) being separated from sin and the world and fully dedicated to the will of God, thereby receiving power for holy living and effective service.(23) This is both a crisis and a progressive experience wrought in the life of the believer subsequent to conversion.(24)

Provision is made in the redemptive work of the Lord Jesus Christ for the healing of the mortal body.(25) Prayer for the sick and anointing with oil are taught in the Scriptures and are privileges for the Church in this present age.(26)

DENOMINATION

The Church consists of all those who believe on the Lord Jesus Christ, are redeemed through His blood, and are born again of the Holy Spirit. Christ is the Head of the Body, the Church, (27) which has been commissioned by Him to go into all the world as a witness, preaching the gospel to all nations.(28) The local church is a body of believers in Christ who are joined together for the worship of God, for edification through the Word of God, for prayer, fellowship, the proclamation of the gospel, and observance of the ordinances of Baptism and the Lord's Supper.(29)

There shall be a bodily resurrection of the just and of the unjust; for the former, a resurrection unto life;(30) for the latter, a resurrection unto judgment.(31)

The second coming of the Lord Jesus Christ is imminent(32) and will be personal, visible, and premillennial.(33) This is the believer's blessed hope and is a vital truth which is an incentive to holy living and faithful service.(34)

[1] Deuteronomy 6:4, [2] Matthew 5:48, [3] Matthew 28:19, [4] Philippians 2:6-11, [5] Luke 1:34-38, [6] 1 Peter 3:18, [7] Hebrews 2:9, [8] Romans 5:9, [9] Acts 2:23-24, [10] Hebrews 8:1, [11] Matthew 26:64, [12] John 14:15-18, [13] John 16:13, Acts 1:8, [14] John 16:7-11, [15] 2 Peter 1:20-21; 2 Timothy 3:15-16, [16] Genesis 1:27, [17] Romans 3:23, [18] 1 Corinthians 15:20-23, [19] Revelation 21:8, [20] Revelation 21:1-4, [21] Titus 3:4-7, [22] 1 Thessalonians 5:23, [23] Acts 1:8, [24] Romans 6:1-14, [25] Matthew 8:16-17, [26] James 5:13-16, [27] Ephesians 1:22-23, [28] Matthew 28:19-20, [29] Acts 2:41-47, [30] 1 Corinthians 15:20-23, [31] John 5:28-29, [32] Hebrews 10:37, [33] Luke 21:27, [34] Titus 2:11-14